

TO ALL QPMA MEMBERS
ELECTION OF THE DIRECTORS MEMO
FOR 2027-2028 QPMA BOARD DIRECTORS

CANDIDATES WANTED

Dear members,

The Quebec Produce Marketing Association's nomination committee informs you that directors should be elected at the Annual General Meeting on **Friday, August 21st, 2026, at the Fairmont Le Manoir Richelieu, La Malbaie, Québec.**

[Click here to see the actual board of directors.](#)

RENEWED MANDATES

Following article 7.4, the nomination committee of the Association advises you of the list of directors whose mandate term expires on December 31st, 2025, and those who renew them for the next 2 years until December 31st, 2027.

NAMES	COMPANY	SECTOR
Christian Guitard	BELLEMONT POWELL	Broker
Nancy Goudreau	CANNEBERGES QUÉBEC	Grower-Packer-Processor-Shipper
Annie Gagnon	CULTURES DE CHEZ NOUS	Grower-Packer-Processor-Shipper
Dominic D'Amour	HECTOR LARIVÉE.	Wholesaler-Retail and food distributor

As you know,

- these QPMA members are in good standing,
 - these are elected for a two years mandate and
 - they can be renamed 5 consecutive times.
-

CANDIDATES WANTED FOR TWO POSITIONS

This year, **two (2) positions** are open from the sector: **Wholesaler-Importer-Exporter (2)** having a place of business in Quebec in keeping with our principle of membership representation by sector of activity.

As stipulated by articles 4.7, 5.2, 5.3 and 7.4 of the Constitution, each member that wants to propose a candidate, other than those mentioned above, can do so by communicating with the Association at least forty-five (45) days before the Annual general meeting, so before **Tuesday July 7th, 2026**.

Candidates nominated for directorship positions on the association's board must be supported by the signatures of five (5) active members of the QPMA, performing as senior executives, and representing five (5) different companies, active members. To demonstrate a commitment to the QPMA, the five (5) signatures must be handwritten/physical. The candidate must also send his application letter *.

*The handwritten/physical signatures could be forwarded scanned by email.

Note for the potential candidates:

Once the applications are received, the candidates will be contacted for an information session with the Executive Committee. They will be advised about the election's procedure, the director's role, and involvement.

WHAT DOES A DIRECTOR DO?



The board of directors is responsible for the [QPMA mission and values](#). In the final analysis, the board reports to the association even though it delegates management authority of the organization to the CEO and the executive committee. So, the directors work together for the development of the fresh and processed fruit and vegetable industry in Quebec.

They must ensure that QPMA activities meet set objectives. They adopt a budget and policies that will frame the work of the management team to ensure that the competence and integrity of the team are maintained. They contribute to the improvement of operational plans and offer their network of contacts to help in raising funds and building partnerships

More specifically, the role of a director is to:

- Become familiar with the rules of the association.
- Make sure the rules are up to date.
- Be a spokesperson for QPMA values and work to accomplish its mission
- Attend meetings regularly and exercise their right to speak.
- Attend regularly the QPMA meetings and exercise his spoken right:
 - Participate in Annual General Meeting
 - Attend Special Meetings
 - Attend Board Meetings.
 - Attend and bring his expertise to Committee Meetings:
 - Government Relations and Public Affairs,
 - Promotion of the I Love Fruits and Veggies Movement,
 - Member Services, Internal Communications and Events,
 - Various networking activities,
 - Next-Generation committee,
 - Punctual Working groups,
 - Sectorial committees if needed.
- Recruit:
 - new members.
 - Partners and sponsors for networking activities,
 - advertisers for the QPMA calendar, and the promotion of fruits and veggies,
 - candidates for the QPMA programs: Cultivating the Next-Generation, Pilar of the Quebec produce industry, I Love Contest and Mentorship...
- Promote the “I Love Fruits and Veggies” Movement and its contest.
- Promote and/or take part in QPMA activities:
 - Oyster Party,
 - Spring Festivities Evening,
 - Next Generation Event,
 - Industry panels and business meetings
 - Webinars and virtual events,
 - Golf Tournament,
 - Convention.



APPLICATION FORM
2027-2028 BOARD OF DIRECTORS

In compliance with article 4.7 of the constitution and by-laws of the Quebec Produce Marketing Association, members who wish to apply to serve on the board of directors must make their intentions known to the Nomination Committee at least forty- five (45) days before the Annual General Meeting, **so before July 7th, 2026.**

QPMA members who wish to apply to the Nomination Committee are invited to communicate:

- their application letter (Ideally, this letter will include a presentation of the candidate and his/her company, his/her experience within the QPMA, the reason and motivation for his/her candidacy for the position of director representing the members and in particular those of the targeted sector, the vision of his/her role, his/her commitment and what he/she can contribute as a director) and,
- the support of 5 active members of the QPMA, performing as senior executives, and representing five (5) different companies, active members.

to Mrs. Marie de Tarlé, **before Tuesday, July 7th, 2026**, by email to mdetarlesalmon@aqdf.ca

I, _____, of the company _____, wish to apply to become a member of the board of directors, to represent the following sector for the Quebec Produce Marketing Association:

(Check the box of the sector you wish to represent.)

Wholesaler-Importer-Exporter

The following people support my application:

	Name	Title	Company	Signature
1				
2				
3				
4				
5				

You will find enclosed my application letter.

Signature of the candidate: _____

Date: _____