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LISTING ADVANTAGE

POWERED BY YOU MAN MEDIA

**POWERFUL
TARGETING GIVES
YOUR LISTING THE
ADVANTAGE IT
DESERVES**

See how smarter targeting turns real estate
search intent into measurable visibility, and
engagement for you and your listing

MISSISSAUGA, ON

CAMPAIGN REPORT

LISTING CAMPAIGN OVERVIEW

YOUR LISTING AT A GLANCE

The results that defined your campaign

IMPRESSIONS

56,761

Times your listing was displayed to
your targeted audience

CLICKS

59

Visits to your listing driven from the
campaign

CTR

0.10%

Click-through rate

ACTIVE DAYS

2

Campaign activity concentrated
Aug 8-9

KEY TAKEAWAY

In two active campaign days, the listing generated 56,761
targeted impressions and 59 listing visits, with 71% of campaign
engagement coming from Toronto and Mississauga.

CAMPAIGN PERFORMANCE

A day-by-day look at the visibility and listing visits generated by your campaign.

56,761

TARGETED IMPRESSIONS

59

CLICKS

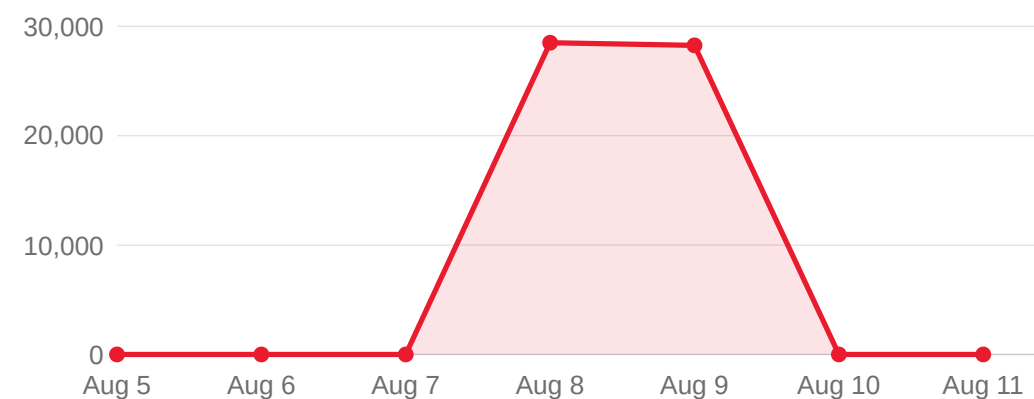
0.10%

CTR (CLICK THROUGH
RATE)

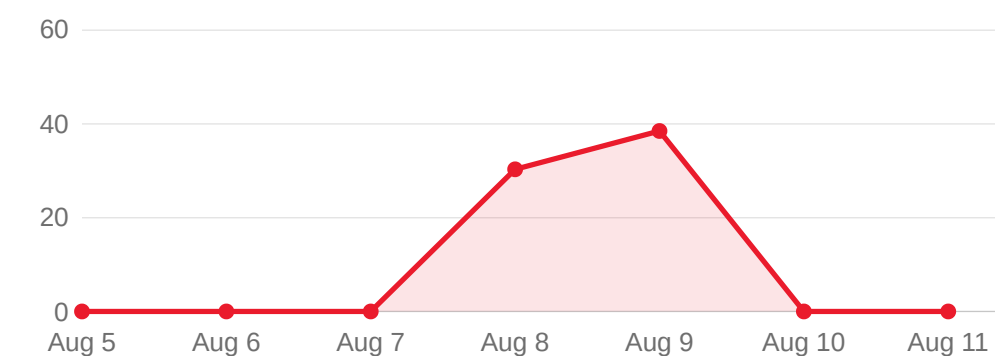
71%

CLICKS FROM TORONTO +
MISSISSAUGA

Impressions by day



Clicks by day

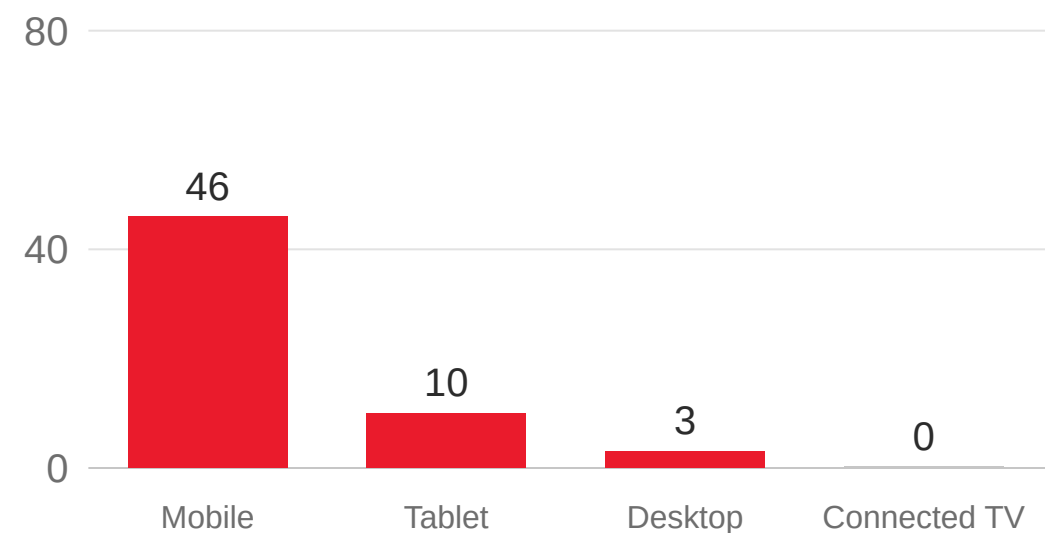


KEY TAKEAWAY

In just two active campaign days, your listing generated 56,761 targeted impressions and 59 visits to the listing page—creating measurable exposure and engagement ahead of your open house.

WHERE YOUR LISTING ENGAGED

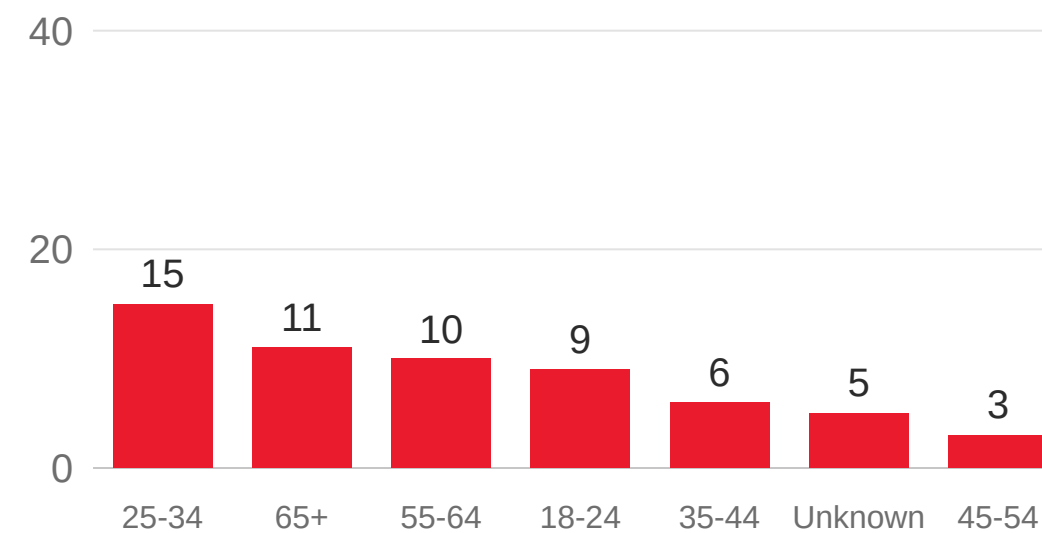
Clicks by device



MOBILE LED ACTION

46 of 59 clicks came from mobile devices - 78% of all campaign clicks.

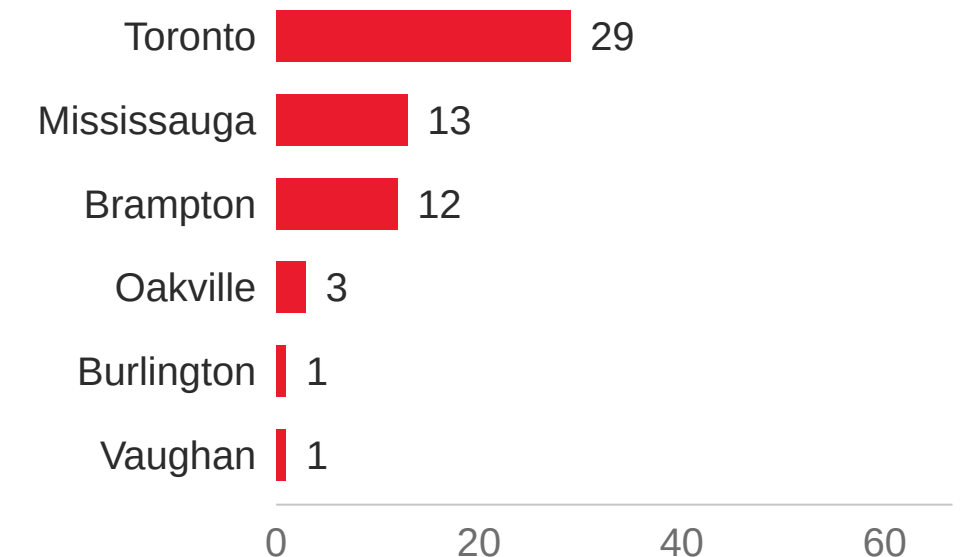
Clicks by age range



STRONG AGE MIX

The 25-34 and 65+ groups generated 44% of all clicks combined.

Top markets by clicks



LOCAL MARKET DEPTH

Toronto and Mississauga produced 42 clicks, while Brampton and the surrounding GTA markets added incremental reach.

CAMPAIGN REACH BY CITY

Complete geographic performance for the campaign, ranked by clicks.

CITY	CLICKS	IMPRESSIONS
Toronto	29	33,805
Mississauga	13	7,673
Brampton	12	7,425
Oakville	3	2,598
Burlington	1	2,178
Vaughan	1	703

CITY	CLICKS	IMPRESSIONS
Milton	0	1,262
Halton Hills	0	657
Caledon	0	197
Georgetown	0	122
Hamilton	0	83
Markham	0	5

CITIES REACHED

12

CLICKS IN TABLE

59

TARGETED IMPRESSIONS IN TABLE

56,708

City-level totals cover 56,708 of 56,761 impressions. The remainder could not be attributed to a specific city.

YOUR LISTING. YOUR RESULT. YOUR ADVANTAGE

Every campaign, we summarize your listings campaign into polished seller-facing report with clear metrics, local reach and audience insights.

1

Performance summary

Impressions, clicks, CTR and campaign timing.

3

Audience insights

Understand the devices and age groups associated with your campaign's engagement.

2

Geographic reach

Discover which cities and surrounding communities generated the most visits to you listing.

4

Seller-ready proof

Easy to share after an open house or include in a listing presentation.

**YOUR LISTING WASN'T JUST PROMOTED.
IT WAS TARGETED, MEASURED, AND PROVEN.**