



MARIE JOSÉE LAROCQUE

Courtier immobilier résidentiel · Residential Real Estate Broker

LISTING ADVANTAGE
POWERED BY YOUMAN MEDIA

POWERFUL
TARGETING GIVES
YOUR LISTING THE
ADVANTAGE IT
DESERVES

See how smarter targeting turns real estate search intent, into measurable visibility, and engagement for you and your listing.

BAIE D'URFE, QC

CAMPAIGN REPORT

LISTING CAMPAIGN OVERVIEW

YOUR LISTING AT A GLANCE

The results that defined your campaign

IMPRESSIONS

49,105

Times your listing was displayed to your targeted audience

CLICKS

113

Visits to your listing driven from the campaign

CTR

0.23%

Click-through rate

ACTIVE DAYS

2

Campaign activity concentrated Aug 8-9

KEY TAKEAWAY

In two active campaign days, the listing generated 49,105 targeted impressions and 113 listing visits, with 69% of campaign engagement coming from Montreal and Laval.



CAMPAIGN PERFORMANCE

A day-by-day look at the visibility and listing visits generated by your campaign.

49,105

TARGETED IMPRESSIONS

113

CLICKS

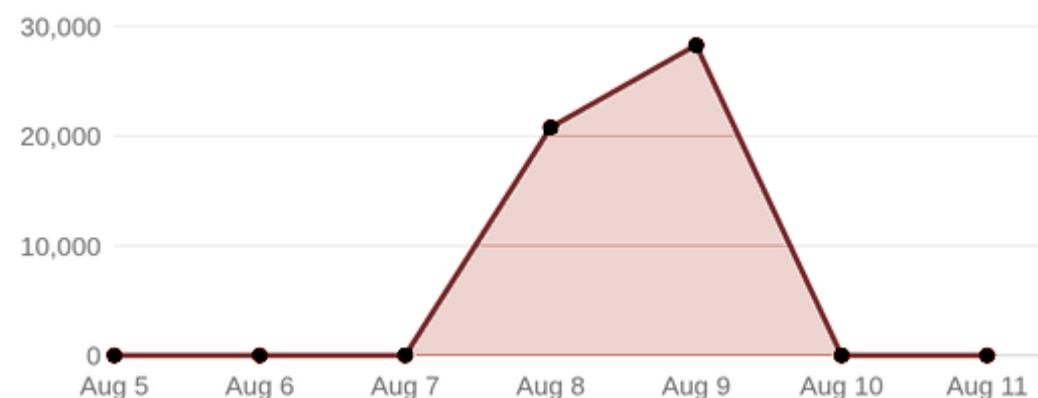
0.23%

CTR (CLICK THROUGH
RATE)

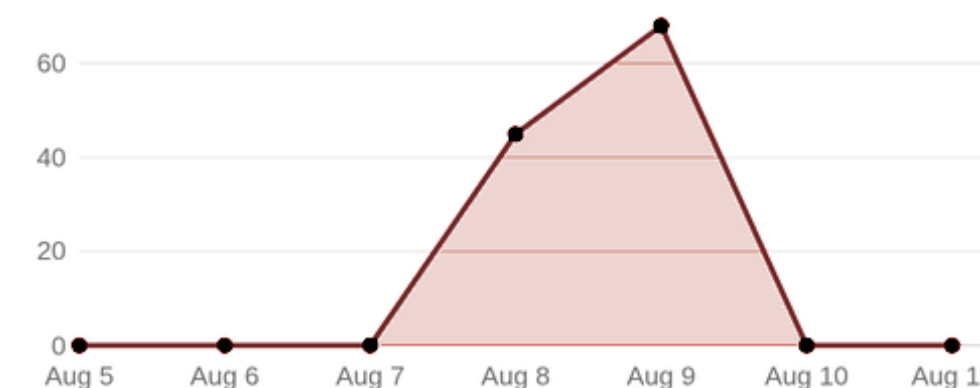
69%

CLICKS FROM MONTREAL
+ LAVAL

Impressions by day



CLICKS BY DAY

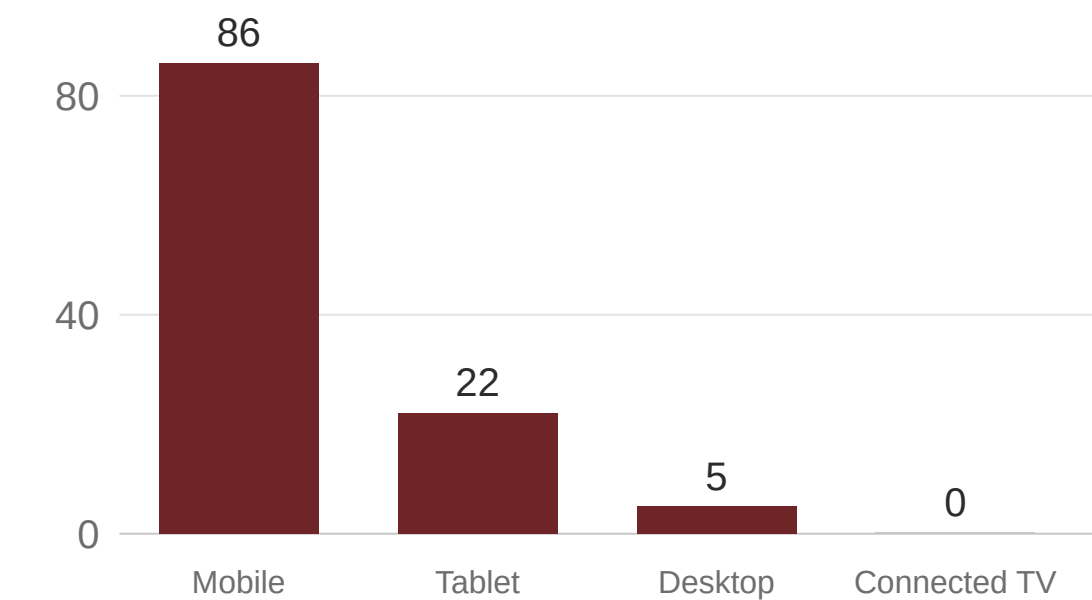


KEY TAKEAWAY

In just two active campaign days, your listing reached nearly 50,000 people, and 113 of them clicked through to view your listing. This shows the measurable exposure and engagement your listings campaign contributed to your listings open house.

WHERE YOUR LISTING ENGAGED

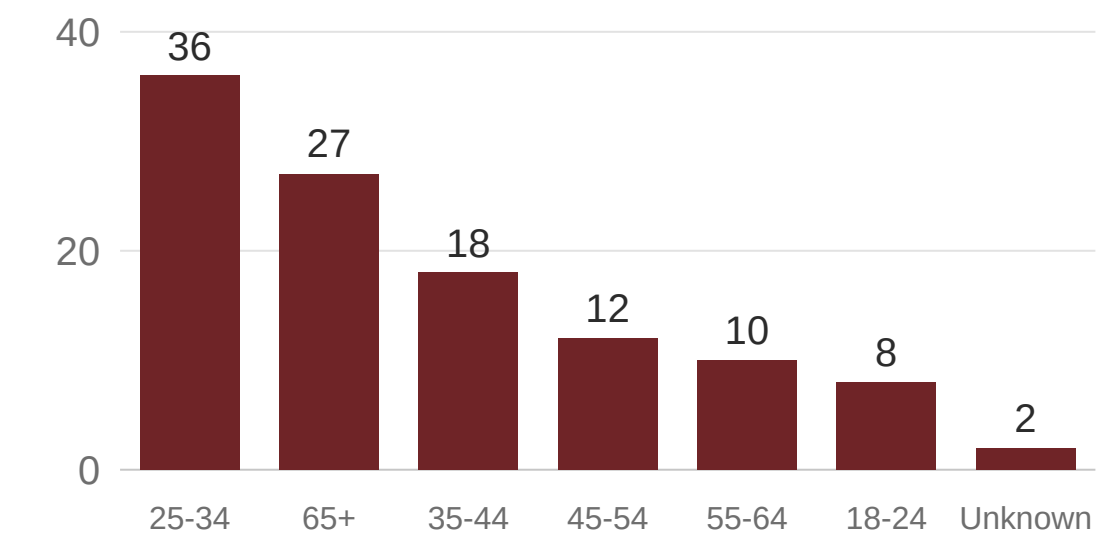
Clicks by device



MOBILE LED ACTION

86 of 113 clicks came from mobile devices - 76% of all campaign clicks.

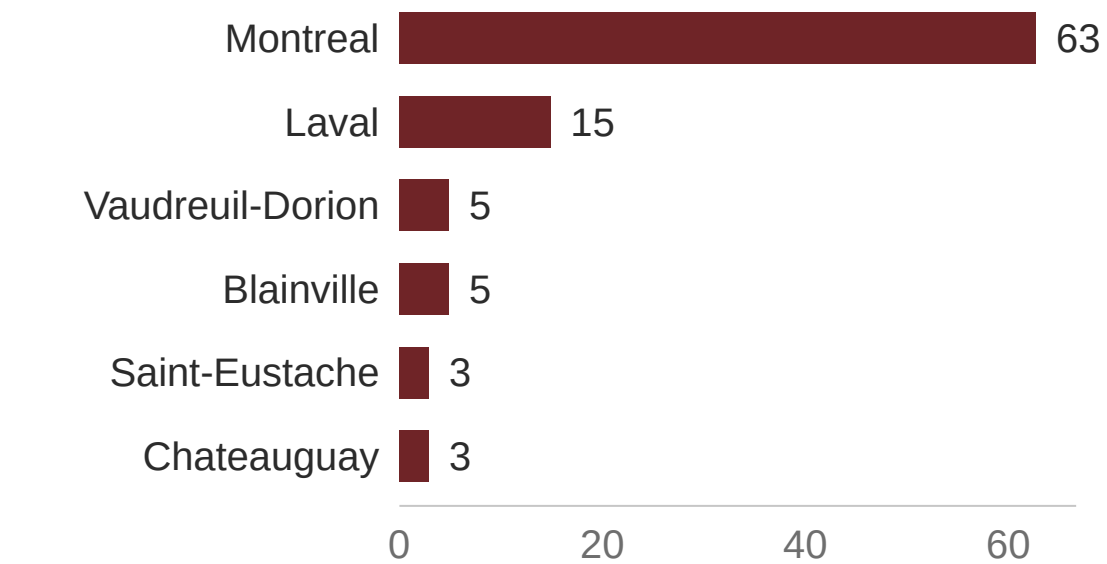
Clicks by age range



STRONG AGE MIX

The 25-34 and 65+ groups generated 56% of all clicks combined.

Top markets by clicks



LOCAL MARKET DEPTH

Montreal and Laval produced 78 clicks, while Vaudreuil-Dorion and surrounding markets added incremental reach.



CITY	CLICKS	IMPRESSIONS
Saint-Remi	1	188
Bois-des-Filion	1	179
Saint-Constant	1	532
Sainte-Marthe-sur-le-Lac	1	540
Rigaud	1	1,226
Saint-Clet	0	38
Pincourt	0	231
Terrebonne	0	16
La Prairie	0	148
Brossard	0	2
Saint-Etienne-de-Beauharnois	0	17
Dollard-Des Ormeaux	0	37

25

112

44,966

City-level totals cover 112 of 113 clicks and 44,966 of 49,105 impressions. The remainder could not be attributed to a specific city.

YOUR LISTING. YOUR RESULT. YOUR ADVANTAGE

Every campaign, we summarize your listings campaign into a polished seller-facing report with clear metics, local reach and audience insights.

1

Performance summary

Impressions, clicks, CTR and campaign timing.

2

Geographic reach

Discover which cities and surrounding communities generated the most visits to you listing.

3

Audience insights

Understand the devices and age groups associated with your campaign's engagement.

4

Seller-ready proof

Easy to share after an open house or include in a listing presentation.

**YOUR LISTING WASN'T JUST PROMOTED.
IT WAS TARGETED, MEASURED, AND PROVEN.**